

## Conversation Starters

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We use these five slides when someone is amenable to a high-level view of what we're doing. This can be a quick way of getting conversation going in a meeting.

Guide to the slides:

1. Sets up the problem: A lot of people are working irregularly through some combination of three channels. This creates a range of issues for employers, workers and local economies.
2. Explains the solution arrived at in Britain. Better markets for this kind of work, under local control, based around protections, progression, stability and alignment across all types of hourly labor.
3. Bullets some of the impact a well executed launch of such markets can have, particularly given the diverse range of people in irregular work. (Percentages refer to the proportions of the US workforce in each category, including those in the shadow economy).
4. This slide explains why we have to "make a market", for which we may want their help. If you don't do this the market will be oversupplied by people seeking a better model of this work.
5. Allows a quick overview of background to the project; starting in British central government and moving through various national umbrella bodies to a range of US states and cities exploring support for irregular workers.

**Contact us for a PowerPoint version of the slides.**