

Email to introduce the project

Irregular working in [NAME OF CITY]

I work on a project within [NAME OF ORGANIZATION] exploring support for irregular workers.
[EXPLAIN WHY THIS IS RELEVANT TO THE CONTACT]

Around a third of our workforce could be irregular. I am keen to talk with anyone who hires a lot of flexible labor, or who helps provide it. We want to explore options for support, including launching an online platform for all types of hourly labor. This might be based on pioneering work in Britain (www.beyondjobs.com).

Would you be willing to take a call? I can provide further information if you wish.